



Press Release

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Hamptons International takes part in the UK's biggest ever Spring Clean with Surfers Against Sewage (SAS)

Leading estate agents, Hamptons International has hosted its first beach clean of the year in conjunction with Surfers Against Sewage. The event took place on Friday 12th April at Hove Beach, where 35 members of staff from Hamptons International cleaned over 2 miles of the beachfront removing the vast array of rubbish and plastic pollution brought in by the morning's tide. In amongst the litter cleared were items such as; coffee cups, bits of plastic and paper.

The Hamptons International beach clean formed part the Big Spring Clean hosted by Surfers Against Sewage which took place across the week of 6th - 14th April. This involved the immobilization over 300,000 volunteers at over 600 events taking place in all terrains across the UK, including mountains, rivers and beaches.

Hugo Tagholm, CEO of Surfers Against Sewage says: *"This was our biggest beach clean to date with more people eengaging in plastic pollution campaigns and wanting to take action due to the Attenborough effect and the awful scenes on television and in our newspapers'*

As part of the cleans this year, Surfers Against Sewage asked volunteers to track the brands they are finding during the cleans as part of a UK-wide Plastic Pollution Brand Audit, aimed at identifying the big businesses most responsible for plastic pollution around the UK.

The evidence gathered by volunteers across the UK will be used to send a direct message to big businesses and those in power that we need to make tangible changes."

Friday's beach clean was the first organised by Hamptons International, and forms one of several environmentally led initiatives the business has planned for the year ahead. In February, Hamptons launched its partnership with Refill, an award winning initiative to prevent plastic pollution at source. Hamptons International was the first national estate agent to join the movement and now offers free tap water from its network of 90 plus branches in order to make it easier for members of the public to reuse and refill their water bottle on the go. Further partnerships and environmental initiatives are planned to be launched throughout Hamptons International's 150th anniversary year and beyond.

Lesley Cairns, Managing Director of Hamptons International says: *"We delighted to have successfully hosted our first ever beach clean and what a way to do it – in conjunction with 1000's of others up and down the country. More than 35 of our people took part collecting litter to clean up Hove beach; having fun and raising awareness along the way.*

Helping to save the planet is more important to us than ever during our 150th anniversary year and whether we are volunteering to clear litter from beaches, encouraging people to ditch plastic bottles, or looking at ways to minimize our consumption as a business, it all adds up to contribute to a larger scale change."

To look at photos from the beach clean please follow:

Instagram @hamptonsint

Twitter @hamptonsint

Facebook @ hamptonsint

Ends

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About Hamptons International

Hamptons International is a leading residential estate agent and property services company, operating in London and the South of the UK.

Hamptons International offers a wealth of award-winning services including UK and international Sales, Lettings, Property Management, Corporate Services, Residential Development, Development Land, Valuation Property Finance, and is a subsidiary of Countrywide, the UK's largest estate agency and property services group.

Hamptons International's 150th Anniversary

In 2019 Hamptons International celebrates its 150th birthday. The estate agency business, headed by George Hampton, opened its doors in 1869 with an office in Pall Mall and eight members of staff. 150 years on Hamptons International has a network of over 90 offices in London and the South of the UK employing over 1,000 members of staff.

Surfers Against Sewage (SAS) – www.sas.org.uk

SAS is a national marine conservation and campaigning charity that inspires, unites and empowers communities to take action to protect oceans, beaches, waves and wildlife.

SAS's main campaign is Plastic Free Communities. Ocean plastic pollution is one of the biggest global environmental threats of our age. It's time to take a stand against throwaway plastic culture. Find out how your village, town or city can reduce its single-use plastic footprint at www.plasticfree.org.uk.

