



Press Release

Hamptons International Launches Branded Taxis to Celebrate 150 Years of Estate Agency

Leading estate agent Hamptons International has launched its own branded taxis in celebration of its 150th birthday. Hitting the streets of London, the fleet comes in three colours, blue, gold and white, and includes the birthday strap line “Moving Together Since 1869”. Throughout the year, the taxis will be making guest appearances at a number of company events, including the two annual Country Roadshows, the Chelsea Flower Show, and Open Garden Squares Weekend.

London taxis have long been synonymous with the capital and are the oldest form of licensed cab in the world. There are about 21,000 black cabs on the streets of London and a cab driver is expected to know over 25,000 roads, 20,000 landmarks and memorise 320 routes within a six mile radius of Charing Cross. The Hamptons International branded taxis form part of the businesses wider celebrations to mark its 150 years in estate agency. So far this year Hamptons International has pledged to give each member of staff their birthday off, as well as sell or let the 150th property of the year for free.

Lesley Cairns, Managing Director of Hamptons International says: *“We couldn’t be happier with our branded taxis and look forward to seeing them in action around the capital. London’s black cabs are part of our capital’s great heritage and with a history of 150 years in the property industry Hamptons International are very proud to promote our big anniversary year on the iconic London cab, recognised worldwide.”*

In this birthday year Hamptons International is launching “Project Planet” which aims to look at ways the business can make a positive contribution to our planet. To be in line with these objectives Hamptons will calculate and offset all carbon emissions produced by the branded

taxis. Images of the taxis will be across Hamptons International social media channels with the hashtags #movingtogether and #Hamptons150.

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About Hamptons International

Hamptons International is a leading residential estate agent and property services company, operating in London and the South of the UK.

Hamptons International offers a wealth of award-winning services including UK and international Sales, Lettings, Property Management, Corporate Services, Residential Development, Development Land, Valuation Property Finance, and is a subsidiary of Countrywide, the UK's largest estate agency and property services group.

Hamptons International's 150th Anniversary

In 2019 Hamptons International celebrates its 150th birthday. The estate agency business, headed by George Hampton, opened its doors in 1869 with an office in Pall Mall and eight members of staff. 150 years on Hamptons International has a network of over 90 offices in London and the South of the UK employing over 1,000 members of staff.