



Press Release

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From coffee cups to coffee tables, Hamptons International introduces environmentally friendly market assessment packs to its 'roaster'

As part of Hamptons International's Project Planet – an initiative which seeks to help transform practices to support the environment – and an industry first it has introduced G.F. Smith's 'cupcycling' Extract paper for market appraisals into all offices.

In the UK alone it is said that we use nearly 5,000 paper cups a minute, which is over seven million a day, yet despite this usage, less than 400 cups recycled. To combat this wastage, G.F. Smith have developed a paper stock made out of disposable cups.

Mary Beeton, Head of London Sales at Hamptons International says: *"As part of Project Planet we are finding ways to cut down our consumption, which is why we are looking for new and innovative ways to reduce our environmental footprint. As part of our mission, we are using G.F. Smith's Extract paper for our market appraisal packs. By doing this, we hope to raise awareness around recycling and reduce our output.*

"Across the whole business we are looking for ways to reduce our impact on the environment. Earlier this year, we teamed up with Refill - an award winning app - which seeks to eliminate single use plastic by encouraging people to use reusable bottles, with businesses like ours acting as a water refill station."

In its partnership with Refill, Hamptons International staff have taken part in a beach clean with *Surfers Against Sewage*, and has a number of additional partnerships and launches scheduled throughout the year.

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About Hamptons International

Hamptons International is a leading residential estate agent and property services company, operating in London and the South of the UK.

Hamptons International offers a wealth of award-winning services including UK and international Sales, Lettings, Property Management, Corporate Services, Residential Development, Development Land, Valuation Property Finance, and is a subsidiary of Countrywide, the UK's largest estate agency and property services group.

Hamptons International's 150th Anniversary

In 2019, Hamptons International celebrates its 150th birthday. The estate agency business, headed by George Hampton, opened its doors in 1869 with an office in Pall Mall and eight members of staff. 150 years on Hamptons International has a network of over 90 offices in London and the South of the UK employing over 1,000 members of staff.